

Big Give Small Charity Week 2026 Donor Guide

Want to **double your impact**?

Donate to the Zalala Foundation during Small Charity Week and your contribution will be matched pound-for-pound!



When to Donate

For *one week only* have your donation doubled by giving during this exact window:

- **Starts:** Monday, 22 June 2026 at 12:00 PM (Midday)
- **Ends:** Monday, 29 June 2026 at 12:00 PM (Midday)

 **First-Come, First-Served:** Only the first **£5,000** in total donations will be matched. After this limit is reached, you can still donate, but your funds won't be doubled. If you miss out this time, don't worry - we will host another match-funding event later this year! *Details coming soon.*

How to Donate

To qualify for match funding, your donation **must be made online** through [the official link](#) below. *Cash, cheques, or donations made directly on the Zalala website cannot be doubled.*

1. **Go to our campaign page:** donate.biggive.org/campaign/a05WS00000CnC9CYAV
2. **Click the blue Donate Now Button:** Please note that this button will only appear once the campaign officially starts at 12:00 PM on Monday, 22 June.
3. **Select your payment method:**
 - **Credit or Debit Card:** this simplest option! Essentially the same process as buying anything online. No need to create an account with Big Give.
Accepted cards include: Visa, Mastercard, American Express, and Maestro; also compatible with Apple Pay or Google Pay.
 - **Pay by Bank:** donate directly through your mobile banking app without typing in card details. No need to create an account with Big Give. [Find out more.](#)
 - **Bank Transfer (BACS):** for donors who prefer not to use a debit or credit card. You will need to set up a Big Give donor account. [Find out more.](#)

Quick Tips for Donors

- **The 30-Minute Timer:** Once you begin the checkout process, matching funds are reserved for **30 mins**. Complete payment within this window to guarantee your match.
- **Boost it by 25% for Free:** If you are a UK taxpayer, remember to check the **Gift Aid** box. The government will add 25% to your donation at absolutely no extra cost to you.
- **Optional Platform Tip:** Big Give is a non-profit platform and includes an optional tip at checkout to cover their operational costs. This is entirely voluntary; you can easily move the slider or type in "£0" if you do not wish to tip.